

The BASICS of BLOGGING

easy tips + tricks to launch your blog!

WEEKLY EDITORIAL CALENDAR

WEEK OF: _____

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
POST TITLE							
CATEGORY							
FORMAT							
KEYWORDS							
MEDIA							
RESEARCH (TO DO)							
PUBLISH DATE							

Social Media Analytics

Instagram	Pinterest	Facebook	Twitter	Subscribers
Likes	Repins	Likes	RTs	New Emails
Comments	Likes	Reach	@ Replies	Bloglovin
New Follows	New Follows	New Fans	New Follows	